

A large, thin blue arc is centered behind the text. To the left of the arc, there are several small, dark silhouettes of birds in flight. Two horizontal lines with circular endpoints are positioned below the text: a longer orange line and a shorter blue line.

Jointviews

Questions that **ANSWERS!**

A large, semi-transparent blue question mark graphic is positioned in the background on the right side of the slide.

- ▲ Who are we?
- ▲ What we intend to do?
- ▲ How we can join hands, heads and thoughts to win customers in this competitive world?
- ▲ Why Us?
- ▲ When to start working with us?
- ▲ Where do we begin our journey into online world?

Who are WE?

A Team of energetic Digital experts including



Work together to make your presence felt in the Internet

HOW we join hands, heads and thoughts to win customers in this competitive world



Internal Branding

Corporate communication
Blogs and Thought leadership
Case study/Success story



External Branding

Newsletters
Press releases
Video campaign



Lead Generation

Marketing collaterals
Blogs & thought leadership
Case study/Success story



Followings & Likes

Infographics
Articles
Community building



WHAT DO

we Intend to

DO

Bring your business to new heights by applying all possible, smart & ethical techniques of digital marketing.



Advantages

Interactive, two-way communication

Customers reach out to you

Marketers educate and entertain, thus building trust (branding)

A large circular graphic containing a grayscale cityscape, likely New York City, with the text "WHY US?" overlaid in large, bold, orange letters.

WHY US?

A blue silhouette of a person in a business suit with arms outstretched, surrounded by various colored dots (yellow, green, red) and lines, suggesting a network or data visualization.

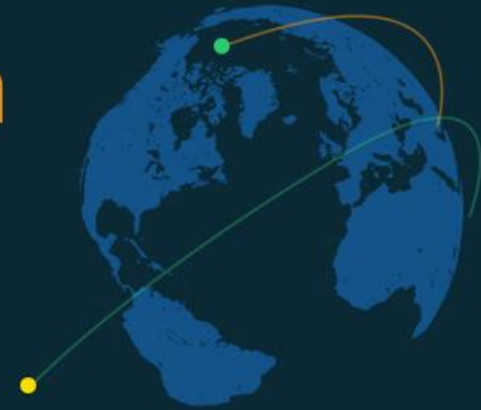
Young, energetic and innovative team
Knowledge of latest Digital Marketing trends
Innovative ideas and unique output

A circular inset image showing a busy office hallway with several people walking. The image is semi-transparent and serves as a background for the main text.

WHEN to start working with us US?

The sooner, the better! Else, we will lose time to catch up with Competitors. Same applies to you, if you want to join us on the JointViews journey

WHERE do we begin our journey into the ONLINE WORLD?



We work jointly on an online marketing strategy to:

Jointly come up with proper execution plan

Yield traffic and leads from online world

This is a journey where we come together to:

Leverage our online marketing expertise

Jointly work with you as a team

Present your business, service or product in a better way!

ACHIEVEMENTS



Edsys - A website focusing on Education Systems was Jointviews' first project

In June 2014, the website barely had any visitors

Jointviews took over in August 2014 and the result speak for themselves

HOW we **ACHIEVED** the results?

Edsys, a company under TechnoAlliance, provides educational software solutions.

A decorative graphic consisting of a vertical green line and a horizontal green line intersecting at the origin. A blue triangle is in the bottom-left quadrant, and a green triangle is in the top-right quadrant.

Unique and
informative content for
Edsys blog

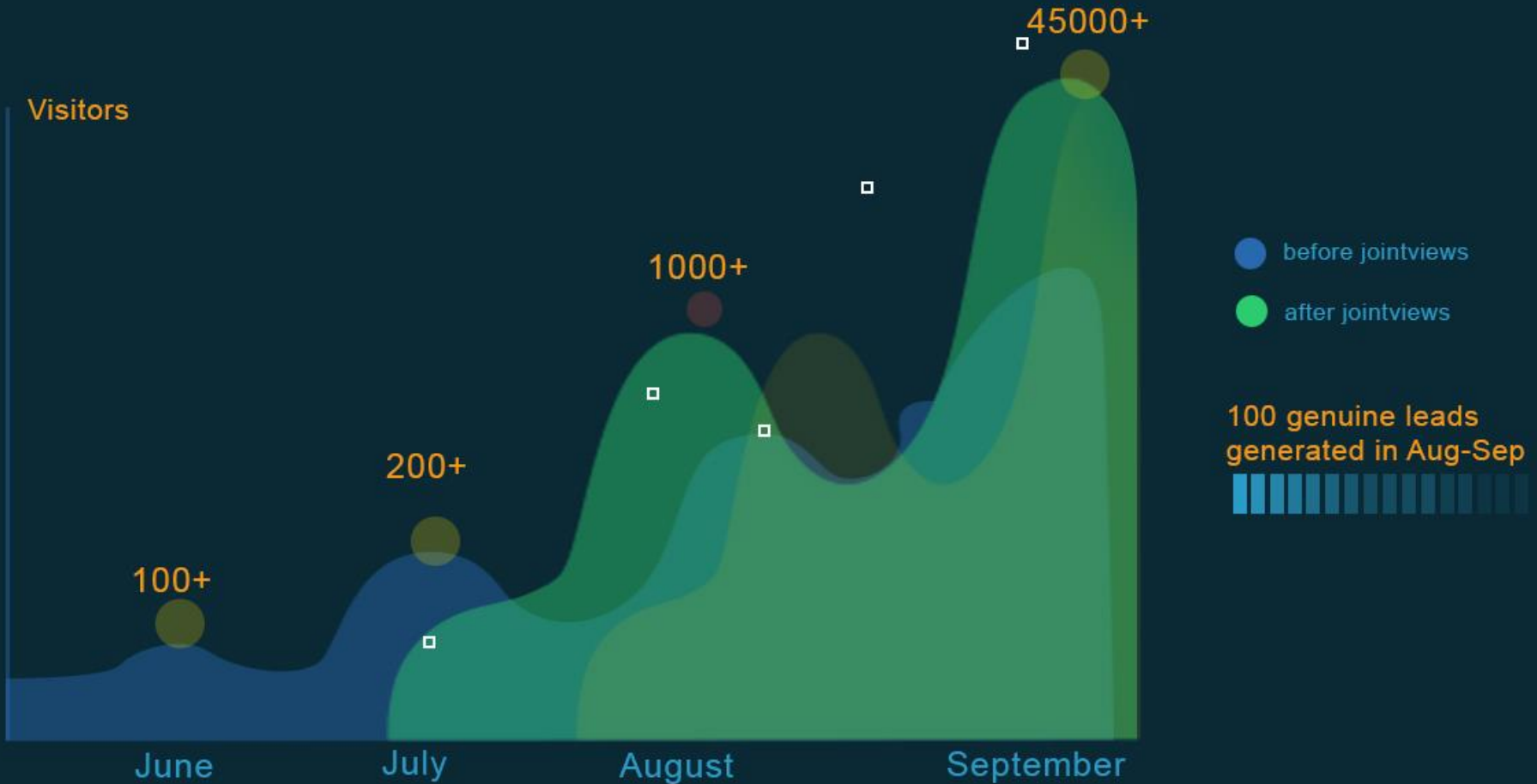
Social media
promotions

A decorative graphic consisting of a vertical green line and a horizontal green line intersecting at the origin. A blue triangle is in the bottom-left quadrant, and a green triangle is in the top-right quadrant.

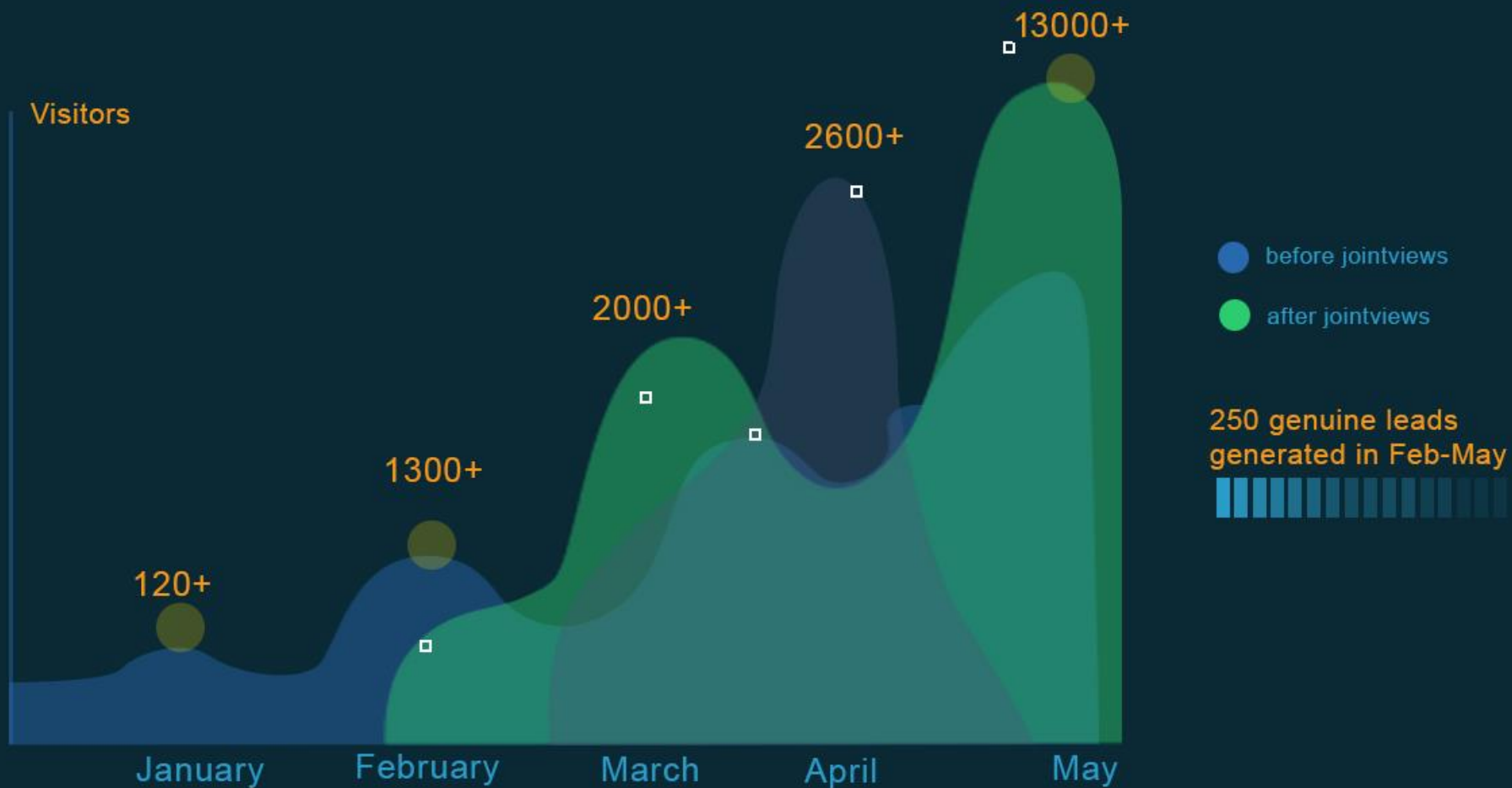
Internal and
External branding and
lead generation

Google
SERP Optimization

Edsys WEBSITE STATS



Trackschoolbus WEBSITE STATS



SOCIAL MEDIA

25,640 new, active
visitors to the website

Facebook
(edsys.in)
July 2015



12.5k likes and shares
on our most popular post

LinkedIn
(Technoalliance)
July 2015

300%
increase in reach



19.2k impressions on our
most popular post

GO ONLINE,
THE JOINTVIEWS WAY!

You are free to

Join hands with us

Share your thoughts with us



And we can

Help you compete with the big shots of your industry

Help you get to the position you deserve

Our PRICING

Digital Marketing Combos

Available packages	Initial review & Analysis	Fly 747	Freedom 1347	Independent 1947
Monthly retainer pack starts at	\$199 (One Time)	\$747	\$1347	\$1947
Minimum Contract Period	10 Months			

Content creation

Available packages	Basic content package	Creative content package	Story telling package
Monthly retainer pack starts at	\$311	\$705	\$2797
Minimum Contract Period	4 Months		

SEO

Initial Analysis & Set-up Charge	\$85 (One Time)	Standard local	Fast regional	Superfast global
Available packages		\$337	\$487	\$597
Minimum Contract Period	6 Months			Our monthly retainer pack starts at \$337

Social media

Initial Analysis & Set-up Charge	\$79 (One Time)	Standard local	Fast regional	Superfast global
Available Packages		\$199	\$299	\$399
Minimum Contract Period	10 Months			Our monthly retainer pack starts at \$199

CONTACT US



Address

Jointviews, Edsys Towers
Near ICICI Bank ATM
Kamaleswaram, Trivandrum
Kerala, PIN-695009

Phone No : +91 81 1386 3000

Website : www.jointviews.com



<https://www.youtube.com/channel/UCRTEEcjpgpuGqn5gHb7lsww>



<https://www.facebook.com/JointviewsOnline>



<https://www.linkedin.com/company/jointviews>